



MEDIA RELEASE

MANDARA SPA TAKES OUT THE COVETED PUBLISHERS CHOICE AWARD AT THE 5TH ANNUAL SPA ASIA CRYSTAL AWARDS NIGHT OCTOBER 16 2008 – KUALA LUMPUR

Kuta, Bali October - Each year Spa Asia honors one company with its prestigious Publisher's Choice Award. The criteria varies although the common theme remains. The award is presented to a leading Spa brand, company or operation that is regarded as the highest example in the Spa industry. For 2008 the focus was to select a company that does what every business sets out to do and that is to make a profit. Michael Loh, publisher of Spa Asia magazine recognized that there is one company that with every opening goes from strength to strength, a company that has seen incredible growth, has a solid business model and from day one of opening works and makes money. That company is Mandara Spa.

Michael Loh noted that on observing Mandara Spa over the years he thought to himself "what a bunch of smart people I have watched their brand grow from nowhere to somewhere today, and its all based on a solid business plan".

Mandara Spa opened its first Spa in 1996 and the 12 years since inception has gone on to open 70 spas in 18 countries and at sea, with new locations coming on board each year. A well oiled machine Mandara Spa has the infrastructure to open Spas like no other. Several fully equipped training centers in strategic locations around the world, production facilities, export capabilities, a human resources department and a team of project professionals who remain on site until operations are running smoothly. Mandara Spa has never deviated from the path and that is to provide its guests with a seamless, exceptional Spa experience in an inspiring setting.

"We at Mandara Spa are absolutely thrilled and very proud to receive this, our 3rd Spa Asia Crystal Award. This is a tribute to the amazing group of people who work with me at Mandara Spa who make our continued rise and success possible" commented Jeff Matthews President and COO of Mandara Spa. "Over the past few years, we have been consolidating our business, working hard to build on the quality of what we offer and to reinvigorate our brand. It's both gratifying and humbling to see the hard work pay off, especially considering the caliber of the competition".

Mandara Spa completes 2008 with 4 new Spas opened at The Grand Mauritian, a Luxury Collection Resort & Spa in Mauritius, Hotel Imperial Kuala Lumpur in Malaysia and Ayodya Resort Bali and Club Med in Bali with 7 more in preparation for 2009 in the following locations – India, Oman, Moscow, Maldives, Abu Dhabi and Dubai.

For more information about Mandara Spa please go to www.mandaraspaspa.com

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